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NILE Announces Event Dates for 2011

Billings, Mont. – The Northern International Livestock Exposition (NILE) has confirmed the dates for their events for 2011. NILE events bring in over 75,000 in attendance annually and several million dollars of economic impact to the region through its multiple events.

In the 2010, the NILE had to adjust their annual Stock Show, ProRodeo, & Western Expo due to the tornado that destroyed the roof of the Metra Arena. While the arena is expected to be back in operation by the spring of 2011, it did affect the dates of Stetsons & Stiletos and the PBR NILE Invitational for this coming year.

Stetsons & Stiletos: In the course of a year, the NILE touches the lives of nearly 10,000 youth through its many events and activities. This event is an annual fundraiser by the NILE Foundation for Youth Events. It includes Dinner, Auction and Dance.

- ☆ Date: January 21, 2011 (*Originally planned for Sept 10 2011*)
- ☆ Location: Holiday Inn Convention Center
- ☆ Tickets:
 - Members @ \$15/Single or \$25/Couple
 - Non-Member @ \$60/Single or \$100/Couple
- ☆ Information: (406) 256-2495 or www.thenile.org

MATE Show and Home & Health Expo: The Montana Agri-Trade Exposition (MATE) is the largest Agricultural Showcase in Montana. It features the latest in Farm and Ranch equipment, products, and services. Held in conjunction with the show is the Home & Health Expo that features a variety of booths from health products and services to blood screening and CPR training, as well as home décor and home improvement.

- ☆ Date: February 17-19, 2011 | February 16-18, 2012
- ☆ Location: MetraPark - Expo Pavilion and Montana Pavilion
- ☆ Tickets: Free at Exhibitor's Businesses or \$7 at the door
- ☆ Information: (406) 256-2495 or www.themateshow.com

PBR NILE Invitational: 8 seconds may not feel like a long time, but when it's the difference between winning it all and losing everything... it can last a lifetime. This is the ultimate showdown between man and beast, as the PBR comes back to Billings with the NILE Invitational. As the longest consecutive event for the Professional Bull Riders elite Built Ford Tough Series, the NILE Invitational brings the top 40 Bull Rider in the world to Billings to be matched against the toughest Bulls in the world.

- ☆ Date: August 5-7, 2011 (*Originally planned for May 13-15, 2011*)
- ☆ Location: MetraPark Arena
- ☆ Tickets: 5 Levels of seating ranging from \$10 - \$100
- ☆ Information: (406) 256-2495 or www.thenile.org

NILE Stock Show, ProRodeo, & Western Expo: As the largest event of its kind in the Northern Rockies, the NILE features over 15 livestock shows that includes cattle and horse sales, a trade show, entertainment, horse clinicians, Ranch Rodeo Finals and PRCA Rodeo. The NILE ProRodeo is the largest indoor PRCA rodeo in Montana and provides the most exciting action with the world's top cowboys.

- ☆ Date: October 17-22, 2011 | October 15-20, 2012
- ☆ Location: MetraPark
- ☆ Tickets: 4 Levels of seating ranging from \$9 - \$35
- ☆ Information: (406) 256-2495 or www.thenile.org